

	Evaluation Item	Potential Result Indicators	Potential Data Source
<p><b>Focus Area 1: Child Health and Development</b></p> <p><b>Goal: Ensure all children will have an early start toward good health, wellness, and development.</b></p>			
<p><b>Objective 1.1:</b></p> <p>Increase positive pregnancy outcomes for expectant mothers through all-encompassing prenatal care services.</p>	<ul style="list-style-type: none"> <li>– Community Indicators</li> </ul>	<ul style="list-style-type: none"> <li>– % of mothers who received prenatal care in the first trimester</li> <li>– % of mothers who received prenatal care in the first trimester by race/ethnicity</li> <li>– % of babies born at a low birthweight</li> <li>– % of babies born at a low birthweight by race/ethnicity</li> <li>– % of babies born preterm</li> <li>– % of babies born preterm by race</li> <li>– % of breastfeeding mothers, by practice and duration</li> <li>– % of mothers exclusively breastfeeding three months after delivery</li> </ul>	<ul style="list-style-type: none"> <li>– American Community Survey</li> <li>– Kern Health Systems Population Needs Assessment Report</li> <li>– Applied Survey Research Data Packet</li> <li>– Kern County Public Health Community Health Assessment</li> </ul>
	<ul style="list-style-type: none"> <li>– Potential Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>– 1.1.1. Number of pregnant women who received prenatal care services</li> <li>– 1.1.2. Number of pregnant women and mothers provided information and/or education on the importance of preconception and prenatal care</li> <li>– 1.1.3. Number of pregnant women and mothers provided information and/or education on substance abuse</li> <li>– 1.1.4. Number of pregnant women and mothers provided information and/or education on the importance of tobacco cessation</li> <li>– 1.1.5. Number of pregnant women and mothers provided prenatal and/or postnatal home visits</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– First 5 Kern Core Data Elements Survey by Service Type to track outcome data</li> <li>– First 5 Kern Birth Survey</li> </ul>

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	Evaluation Item	Potential Result Indicators	Potential Data Source
<p><b>Focus Area 1: Child Health and Development</b></p> <p><b>Goal: Ensure all children will have an early start toward good health, wellness, and development.</b></p>			
<p><b>Objective 1.2:</b></p> <p>Increase the accessibility to comprehensive screenings in health, dental, vision, mental well-being, and developmental progress for every child, as well as ensuring they receive essential preventive care services.</p>	<ul style="list-style-type: none"> <li>– Community Indicators</li> </ul>	<ul style="list-style-type: none"> <li>– % of children who have health insurance</li> <li>– % of children on Medi-Cal with six or more well-child visits in the first 15 months</li> <li>– % of children on Medi-Cal ages 15-30 months with two or more well-child visits</li> <li>– % of children who have a medical home</li> <li>– % of children who received a developmental screening</li> <li>– % of children with up-to-date immunizations</li> <li>– % of entering kindergarten children with caries</li> </ul>	<ul style="list-style-type: none"> <li>– American Community Survey</li> <li>– Kern Health Systems Population Needs Assessment Report</li> <li>– Applied Survey Research Data Packet</li> </ul>
	<ul style="list-style-type: none"> <li>– Potential Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>– 1.2.1. Number of immunization clinics held in Kern County</li> <li>– 1.2.2. Number of children who received immunizations</li> <li>– 1.2.3. Number of dental clinics held in Kern County</li> <li>– 1.2.4. Number of children who received dental screenings</li> <li>– 1.2.5. Number of children who accessed a pediatric dentist</li> <li>– 1.2.6. Number of children who received dental exams</li> <li>– 1.2.7. Number of children who received restorative dental care</li> <li>– 1.2.8. Number of children who received developmental screenings</li> <li>– 1.2.9. Number of children who received mental health screenings</li> <li>– 1.2.10. Number of children who received a well-child checkup</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– Core Data Elements Survey by Service Type to track outcome data</li> <li>– First 5 Kern approved assessments and curriculum</li> </ul>

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	Evaluation Item	Potential Result Indicators	Potential Data Source
<p><b>Focus Area 1: Child Health and Development</b></p> <p><b>Goal: Ensure all children will have an early start toward good health, wellness, and development.</b></p>			
<p><b>Objective 1.3:</b></p> <p>Reduce instances of child injuries through prevention programs and fostering a culture of safety awareness among families and communities.</p>	<ul style="list-style-type: none"> <li>- Community Indicators</li> </ul>	<ul style="list-style-type: none"> <li>- % of unintentional injury hospitalizations</li> <li>- % of deaths by unintentional injuries related to drowning/submersion</li> </ul>	<ul style="list-style-type: none"> <li>- American Community Survey</li> <li>- Kern Health Systems Population Needs Assessment Report</li> <li>- KidsData</li> <li>- EpiCenter – California Injury Data Online</li> </ul>
	<ul style="list-style-type: none"> <li>- Potential Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>- 1.3.1. Number of children who received water safety education</li> <li>- 1.3.2. Number of children who received swim lessons</li> <li>- 1.3.3. Number of parents/guardians who participated in swim lessons</li> </ul>	<ul style="list-style-type: none"> <li>- Persimmony Performance Measures</li> <li>- Core Data Elements Survey by Service Type to track outcome data</li> <li>- First 5 Kern approved assessments and curriculum</li> </ul>

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	Evaluation Item	Potential Result Indicators	Potential Data Source
<p><b>Focus Area 2: Resilient Families</b></p> <p><b>GOAL: Equip every parent, guardian, and caregiver with understanding of early child development, effective parenting practices, and the resources offered by the community.</b></p>			
<p><b>Objective 2.1:</b></p> <p>Support the provision of tailored case management and focused clinical assistance to both children and their families.</p>	<ul style="list-style-type: none"> <li>– Community Indicators</li> </ul>	<ul style="list-style-type: none"> <li>– % of children with Adverse Childhood Experiences</li> <li>– % of children living in poverty</li> <li>– % of children participating in CalFresh</li> <li>– % of children participating in CalWORKs</li> </ul>	<ul style="list-style-type: none"> <li>– Applied Survey Research Data Packet</li> <li>– KidsData</li> </ul>
	<ul style="list-style-type: none"> <li>– Potential Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>– 2.1.1. Number of children who received group therapy</li> <li>– 2.1.2. Number of children who received individual therapy</li> <li>– 2.1.3. Number of children who received family therapy</li> <li>– 2.1.4. Number of parents/guardians who received case management services, including home visits</li> <li>– 2.1.5. Number of parents/guardians who received services to prevent domestic violence, child abuse and/or neglect</li> <li>– 2.1.6. Number of children who received case management services, including home visits</li> <li>– 2.1.7. Number of children who received services to prevent domestic violence, child abuse and/or neglect</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– Core Data Elements Survey by Service Type to track outcome data</li> <li>– First 5 Kern approved assessments and curriculum</li> </ul>

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	<b>Evaluation Item</b>	<b>Potential Result Indicators</b>	<b>Potential Data Source</b>
<p><b>Focus Area 2: Resilient Families</b></p> <p><b>GOAL: Equip every parent, guardian, and caregiver with understanding of early child development, effective parenting practices, and the resources offered by the community.</b></p>			
<p><b>Objective 2.2:</b></p> <p>Strengthen resilient families through comprehensive parent education and robust family support services.</p>	<ul style="list-style-type: none"> <li>- Community Indicators</li> </ul>	<ul style="list-style-type: none"> <li>- % of children with Adverse Childhood Experiences</li> <li>- Maltreatment rate per 1,000 children in Kern County</li> <li>- Substantiated maltreatment allegation rate per 1,000 children</li> </ul>	<ul style="list-style-type: none"> <li>- Applied Survey Research Data Packet</li> <li>- California Child Welfare Indicators Project</li> </ul>
	<ul style="list-style-type: none"> <li>- Potential Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>- 2.2.1. Number of parents/guardians who received court-mandated parent education</li> <li>- 2.2.2. Number of parents/guardians who received group parenting education</li> <li>- 2.2.3. Number of parents/guardians who participated in educational workshops</li> </ul>	<ul style="list-style-type: none"> <li>- Persimmony Performance Measures</li> <li>- Core Data Elements Survey by Service Type to track outcome data</li> <li>- First 5 Kern approved assessments and curriculum</li> </ul>

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	Evaluation Item	Potential Result Indicators	Potential Data Source
<p><b>Focus Area 2: Resilient Families</b></p> <p><b>GOAL: Equip every parent, guardian, and caregiver with understanding of early child development, effective parenting practices, and the resources offered by the community.</b></p>			
<p><b>Objective 2.3:</b></p> <p>Increase comprehensive access for both parents and children to family strengthening social supports, ensuring they are equipped with the necessary resources and tools to foster resilience and overall well-being.</p>	<ul style="list-style-type: none"> <li>– Community Indicators</li> </ul>	<ul style="list-style-type: none"> <li>– % of children with Adverse Childhood Experiences</li> <li>– Maltreatment rate per 1,000 children in Kern County</li> <li>– Substantiated maltreatment allegation rate per 1,000 children</li> </ul>	<ul style="list-style-type: none"> <li>– American Community Survey</li> <li>– Kern Health Systems Population Needs Assessment Report</li> <li>– Applied Survey Research Data Packet</li> </ul>
	<ul style="list-style-type: none"> <li>– Potential Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>– 2.3.1. Number of parents/guardians who received social service referrals</li> <li>– 2.3.2. Number of parents/guardians who received support services</li> <li>– 2.3.3. Number of children who received social service referrals</li> <li>– 2.3.4. Number of children who received support services</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– Core Data Elements Survey by Service Type to track outcome data</li> <li>– First 5 Kern approved assessments and curriculum</li> </ul>

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	Evaluation Item	Potential Result Indicators	Potential Data Source
<p><b>Focus Area 3: Quality Early Learning</b>  <b>GOAL: Strengthen early learning and childcare to support all children.</b></p>			
<p><b>Objective 3.1:</b>            Increase children's school readiness through their active participation in early learning and childcare services.</p>	<ul style="list-style-type: none"> <li>– Community Indicators</li> </ul>	<ul style="list-style-type: none"> <li>– % of children ages 3-4 enrolled in preschool</li> <li>– % of third grade students meeting or exceeding grade-level ELA standards</li> <li>– % of children who received a developmental screening</li> </ul>	<ul style="list-style-type: none"> <li>– Applied Survey Research Data Packet</li> <li>– Kern Integrated Data System</li> <li>– California Department of Education</li> </ul>
	<ul style="list-style-type: none"> <li>– Potential Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>– 3.1.1. Number of children who participated in educational center-based activities</li> <li>– 3.1.2. Number of children who participated in educational home-based activities</li> <li>– 3.1.3. Number of children who participated in summer bridge center-based activities</li> <li>– 3.1.4. Number of providers/early learning site participating in workshops, professional development, coaching or training</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– Core Data Elements Survey by Service Type to track outcome data</li> <li>– First 5 Kern approved assessments and curriculum</li> </ul>

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	Evaluation Item	Potential Result Indicators	Potential Data Source
<p><b>Focus Area 3: Quality Early Learning</b>  <b>GOAL: Strengthen early learning and childcare to support all children.</b></p>			
<p><b>Objective 3.2:</b>             Increase the accessibility of early learning and childcare services tailored for special population children.</p>	<ul style="list-style-type: none"> <li>– Community Indicators</li> </ul>	<ul style="list-style-type: none"> <li>– % of children ages 0-5 with special needs, by type and disability</li> <li>– % of centers that accept children with special needs</li> </ul>	<ul style="list-style-type: none"> <li>– Applied Survey Research Data Packet</li> <li>– Kern Integrated Data System</li> </ul>
	<ul style="list-style-type: none"> <li>– Potential Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>– 3.2.1. Number of special needs children who participated in educational center-based activities</li> <li>– 3.2.2. Number of special needs children who participated in educational home-based activities</li> <li>– 3.2.3. Number of children who participated in educational center-based activities during non-traditional hours</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– Core Data Elements Survey by Service Type to track outcome data</li> <li>– First 5 Kern approved assessments and curriculum</li> </ul>

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	Evaluation Item	Potential Result Indicators	Potential Data Source
<p><b>Focus Area 4: Strong Systems</b></p> <p><b>GOAL: Enhance community systems to consistently address the needs of every child and family with high-quality, lasting solutions.</b></p>			
<p><b>Objective 4.1:</b></p> <p>Collaborate with multiple partners on initiatives to support children and their families, improving coordination and integration within the community.</p>	<ul style="list-style-type: none"> <li>– First 5 Kern Indicators</li> </ul>	<ul style="list-style-type: none"> <li>– 4.1.1. Number of workshops, professional development, or trainings provided by First 5 Kern staff</li> <li>– 4.1.2. Number of community partners who participated in workshops, professional development, or trainings provided by First 5 Kern staff</li> <li>– 4.1.3. Number of collaborative meetings attended by First 5 Kern staff</li> <li>– 4.1.4. Number of committees/workgroups attended by First 5 Kern staff</li> <li>– 4.1.5. Number of committees/workgroups hosted by First 5 Kern staff</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– First 5 Kern approved assessments and curriculum</li> </ul>
	<ul style="list-style-type: none"> <li>– Program Indicators*</li> </ul>	<ul style="list-style-type: none"> <li>– 4.1.6. Number of collaborative meetings held by funded programs</li> <li>– 4.1.7. Number of community partners who attended collaborative meetings</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– First 5 Kern approved assessments and curriculum</li> </ul>

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	<b>Evaluation Item</b>	<b>Potential Result Indicators</b>	<b>Potential Data Source</b>
<p><b>Focus Area 4: Strong Systems</b></p> <p><b>GOAL: Enhance community systems to consistently address the needs of every child and family with high-quality, lasting solutions.</b></p>			
<p><b>Objective 4.2:</b></p> <p>Provide communications that educate, promote, and shift attitudes and behaviors regarding children prenatal to five.</p>	<ul style="list-style-type: none"> <li>– First 5 Kern Indicators</li> </ul>	<ul style="list-style-type: none"> <li>– 4.2.1. Develop and maintain First 5 Kern’s Marketing and Communications Plan</li> <li>– 4.2.2. Number of community engagement opportunities for children and families, including assisting funded programs in their outreach</li> <li>– 4.2.3. Enhancement and refinement of First 5 Kern’s website and other digital platforms (e.g., offer developmental tools and resources, community events, link to partner programs, etc.)</li> <li>– 4.2.4. Number of educational opportunities provided to policymakers and key stakeholders about pressing issues related to the well-being of young children and their families</li> </ul>	<ul style="list-style-type: none"> <li>– Persimmony Performance Measures</li> <li>– First 5 Kern Partner and Parent Survey</li> </ul>

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