

FIRST 5

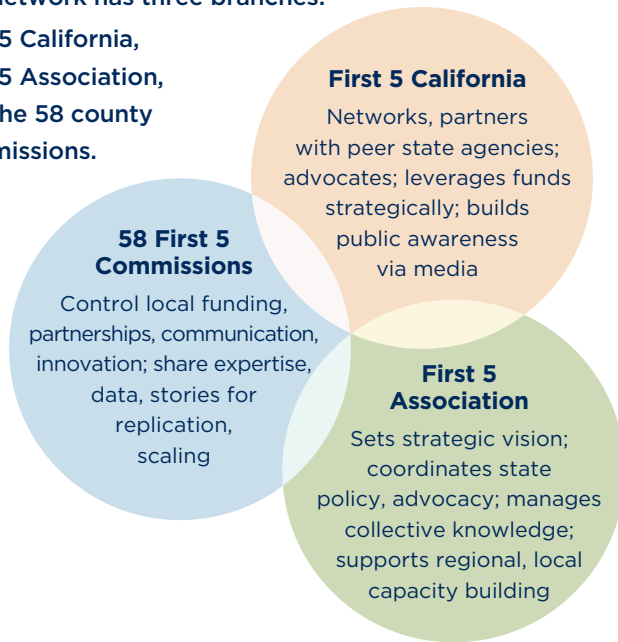
One day, California's success will be measured by the wellbeing of its youngest kids.



First 5 builds the early childhood systems and supports needed to ensure California's young children are safe, healthy, and ready to succeed in school and life.

Our network has three branches:

First 5 California, First 5 Association, and the 58 county commissions.

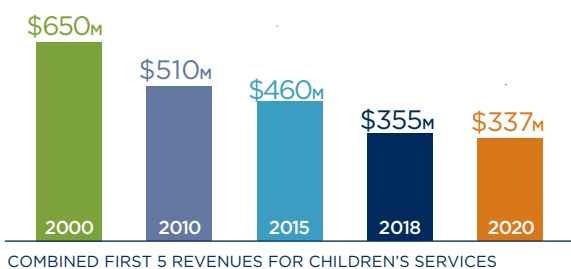


Our Approach:

As a voice for the state's youngest kids, we bring together partners and leverage funding sources to strengthen systems of care through advocacy, collaboration, innovation and communications.



Funding for First 5s will decline 48% by 2020, from \$261 per child to \$135 per child.



First 5 believes all young children deserve to be healthy, happy and ready to learn. Californians do too; that's why voters passed Proposition 10 and created First 5 in 1998. There has been no significant reinvestment in First 5 in 20 years, however.

What happens as a child ...shapes the adult ...and the rest of society



RESILIENT FAMILIES

Positive parenting fosters social and emotional resilience

Improved relating to others in school, work and at home

Safe and thriving communities; reduced social welfare costs



COMPREHENSIVE HEALTH AND DEVELOPMENT

Access to well-coordinated medical care

Healthy habits, healthier lives

Healthier population, savings on social and medical costs



QUALITY EARLY LEARNING

Participation in high-quality preschool

Increased likelihood of high school **graduation**

More skilled workforce