



**Strategic Planning Meeting
March 4, 2015**

Agenda

8:30 a.m. Sign In and Continental Breakfast

8:45 a.m. Welcome – Larry J. Rhoades, Chairperson

Introductions and Purpose of the Day – Roland Maier, Executive Director

Strategic Planning Overview – Marc Thibault, Facilitator

Approval of 2015 – 2020 Strategic Plan – Paula De La Riva-Barrera, Program Officer

9:15 a.m. Review of First 5 Kern Financial Projections – Kathy Ives, Chief Finance Officer

9:30 a.m. Break

9:45 a.m. Preparing the Future of First 5 Kern –

Break out discussions - Priorities by Focus Areas

- **Focus Area 1 – Health and Wellness**

- Goal: All children will have an early start toward good health.

- **Focus Area 2 – Parent Education and Support Services**

- Goal: All parents and caregivers will be knowledgeable about early childhood development, effective parenting and community services.

- **Focus Area 3 – Early Childcare and Education**

- Goal: Early childcare and education services will be accessible.

- **Focus Area 4 – Integration of Services (Included in Focus Areas 1-3)**

- Goal: A well-integrated system of services for children and families will exist

- i. What inherent strengths/contractor capacity has First 5 Kern helped establish over the last 15 years in Kern County?
- ii. What challenges are still present today for children, families, providers and communities in Kern?
- iii. What opportunities exist to better manage these challenges now and over the next 5 – 10 years?
- iv. What strategies do we need to implement now to maintain/sustain the services in light of declining First 5 revenues and a growing population in Kern County?

10:45 a.m. Report recommendations of Break Out Groups

11:00 a.m. Commission Discussion and Next Steps

11:30 a.m. Adjourn